



BURGERFUEL WORLDWIDE PRESS RELEASE

Monday 10th October 2016

WHANGAPARAOA WELCOMES BURGERFUEL



The sunny peninsula of Whangaparaoa has welcomed its very first BurgerFuel restaurant; situated on the main drag, Whangaparaoa Road.

The new BurgerFuel restaurant is located in the centre of this thriving peninsula, meaning residents of Stanmore Bay, Arkles Bay, Manly, Matakatia and Tindalls Beach now have easy access to fresh, wholesome gourmet burgers, and no longer have to drive further afield to get their BurgerFuel fix.

Customers will be able to enjoy an extensive gourmet menu packed with high quality, high nutrient, natural ingredients that are big on flavour, and free from artificial additives and other nasties. Featuring large and small gourmet burgers, vegetarian, vegan, low-carb and kids' meal options, as well as a stellar line-up of delicious sides and creamy thickshakes, there's something for all appetites, lifestyles and dietary requirements.

BurgerFuel has opened the new Whangaparaoa restaurant with long-time BurgerFuel franchisee, James Stevenson, who owns another four BurgerFuel restaurants; Westgate, Windsor Park, Albany and Silverdale.

Stevenson has always had a hands on approach to running his BurgerFuel outlets and values the importance of local business getting involved with the community. Being a local resident of the Hibiscus Coast, he's excited to have a strong channel to further involve himself in the community, as well as to be injecting more local jobs into the area.

Stevenson believes the success of BurgerFuel Whangaparaoa will come down to the great local talent he has on board. He comments; "The most important aspect of our business is our staff. We have a young, energetic bunch from the local community. They're ready to get stuck in and are committed to serving delicious gourmet burgers along with excellent customer service".

Craig Notman, General Manager of BurgerFuel Australasia, adds: "We're stoked with the BurgerFuel Whangaparaoa location; we're now able to cater to this peninsula, just north of Auckland, which has remained untapped by any gourmet burger outlets up until now. Most importantly, we have been blown away with the warm welcome we've received from the local community so far, and we can't wait to grow our BurgerFuel family in the Rodney District."

BurgerFuel Whangaparaoa will be open for trading as of Monday 10th October 2016;
Sun – Thu 11am – 10pm, Fri – Sat 11am – late.
BurgerFuel Whangaparaoa, 651 Whangaparaoa Road

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